

Small Business Center at Forsyth Tech

“Increasing Business Success”



If you are an entrepreneurial thinker and would like more information about starting or expanding a business, contact the Forsyth Tech Small Business Center for free information, including small business seminars and one-on-one counseling.

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Our Presenters and Seminars

The objective of the Small Business Center Network is to help small businesses succeed by providing high quality, readily accessible assistance to prospective and existing business owners. We at the Small Business Center at Forsyth Tech are regularly asked what people should do in order to start a business or enhance an existing one. Like many other things, we suggest ongoing education to develop the skills needed to increase the likelihood of success. The world is constantly changing and we must adapt to the new ways of relating to others and building our businesses. A few months ago, I discussed future skill needs of entrepreneurs. Let me know if you want a copy of that article.

We encourage every business owner that contacts us to commit to ongoing development of their entrepreneurship skills. The primary way in which the Small Business Center at Forsyth Tech facilitates that is by offering about twenty small business seminars each month. These seminars are held at several locations throughout Forsyth and Stokes counties including our main location in downtown Winston Salem in Innovation Quarter.

In my article last month, I introduced some of our clients and what they say about their businesses. Now I want you to meet some of our seminar presenters and tell you about some of our upcoming seminars.

Semone Brisson is a self-employed accountant, educator, and QuickBooks consultant practicing in Salisbury, North Carolina since 1990. She enjoys consulting with small business owners in all aspects of running a business with a special focus on

accounting. Semone earned a bachelor's degree in business management from Catawba College and an Associate of Applied Science in accounting from Rowan-Cabarrus Community College. She will facilitate the following upcoming seminars:

- 10/28 – How to Setup QuickBooks Pro
- 12/4 – Setting Up Your Home-Based Business

Teddy Burriss is a world renowned Networking Strategist. Working for Burriss Consulting, Inc., Teddy teaches “Networking for Mutual Benefit” and “Building Relationships through Social Media.” Teddy is an accomplished author, public speaker, avid social media engager and blogger. Teddy is a proven authority of the principles and practices of social media for business. As a Certified Career Transition Coach, Teddy provides outplacement services and coaching for people in career transition. He will facilitate the following upcoming seminars:

- 11/4 – Facebook for Small Business
- 11/12 – Setting up Your LinkedIn Profile
- 11/19 – Setting up Your LinkedIn Company Page

Ruben Gonzales retired as the Business Development Administrator for the City of Winston Salem. He is experienced in business plan writing and business loan processing. He is a certified instructor in the REAL and FAST TRAC entrepreneurial training programs. He will facilitate the following upcoming seminars:

- 11/4 - Everything You Always Wanted to Know About Starting a Business
- 11/18 - Developing a Small Business Marketing Plan
- 11/25 - Keeping Small Business Records and Paying Your Taxes

Nick Hawks was named the winner of the 2012 eBay Education Specialist of the year for the United States. He is also a Power Seller and a Top Rated Seller on eBay. He has a diverse background in business administration and is a successful small business owner. His eBay seminars have been a great success with some of the highest attendance rates that North Carolina Community Colleges have ever recorded. He will facilitate the following upcoming seminars:

- 11/3 - Selling Items on eBay
- 11/10 - Beyond the Basics of Selling on eBay
- 11/13 - Selling Items on eBay with Your Mobile Device

Please visit our website to learn more about these presenters and our entire Small Business Center team. We are pleased that we have a great group of people who make it their objective to help you to be the best that you can be. Our motto is “Increasing Business Success” which describes our commitment to our clients. The business counseling assistance that we provide to our clients may include business plan development, marketing, operations analysis, strategic planning, expense management, cost analysis, and much more.

The Small Business Center is designed to address the needs of current and prospective small business owners. Visit us at www.forsythtech.edu and type “sbc” or you can visit us in person at Innovation Quarter. Feel free to contact us at SBC@forsythtech.edu or by calling 336-757-3810.